



The Next Generation of Work Flexibility

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October 16, 2008 6pm-9pm

Cocktails and Book Signings 6pm-7pm | Panel and Q&A 7pm-9pm

Join *FlexWork Connection*, *Career Partners*, and *YourOnRamp* at UC Irvine: The Merage School of Business as we host up to 400 professionals who are looking for companies and products that help them navigate their professional and family life. The **goal** of the event is to help promote an open dialog about **flexibility** in the **workplace** for the many professional mothers and fathers who struggle with work life balance and the employers competing for talent in today's increasingly demanding work environment.

Moderated by **Theresa Walker**, editor for OCMoms.com and **Sally Thornton**, Co-Founder of Flexperience Consulting, our panel discussion features experts in the latest real world applications of workplace flexibility.

Panelists

- Marissa Plume** Contributing member of the Results Only Work Environment program implemented at Best Buy.
- Catherine Clifford** co-founder of YourOnRamp and author of, "*Your Career OnRamp, A Woman's Guide to Re-Entering the Workforce.*"
- Kim Shepherd** CEO of Decision Toolbox and an authority on building and managing virtual teams.
- Mary Alice Heape** President ECTETERA
- Judy Rosener** Professor Emerita UC Irvine Merage School of Business and author of "*Ways Women Lead*," Harvard Business Review, co-author of "*Workforce America! Managing Employee Diversity as a Vital Resource*", author of "*America's Competitive Secret, Women Managers.*"
- Barbara Adachi** Named one of the "100 Most Influential Women in Business" by *San Francisco Business Times*. Leader at Deloitte Consulting LLP's Human Capital Practice for the West region and National Managing Principal for Deloitte LLP's award-winning Women's Initiative (WIN).

For more information on sponsorship opportunities, please contact

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Book Signings (6pm-7pm)

- Catherine Clifford and Millie Froeb** signing "*Your Career OnRamp, A Woman's Guide to Re-Entering the Workforce*"
- Diana Fitzpatrick** signing "*The Work From Home Handbook; Flex Your Time, Improve Your Life.*"

Pre-Conference Workshops (4:30pm-6pm)

- Results Only Work Environment:** Participants will learn all about how ROWE can work in Office Environments: What it is, why it's working, and how it's successfully changing the way that work looks and feels.
- OnRamping:** Participants will develop their own plan

Join us in one of these sponsorship levels:

Platinum (\$10,000)

Name on marketing materials, website, email, flyers, program, and PR efforts for the event. Mention from the stage. Table at the event. 16 tickets to the event. "Meet and Greet" with the panelists. Materials included in event gift bags. One free month of unlimited job postings on www.YourOnRamp.com

Gold (\$5,000)

Name on website, email, and in program. Signage at the event. 8 tickets to the event. Materials included in event gift bags. One free month of unlimited job postings on www.YourOnRamp.com

Silver (\$2,500)

Name on website and in program. 4 tickets to the event. Materials included in event gift bags.

Bag Sponsorship (\$500)

Materials included in event gift bags